



## Become a Champion for Causes you Care About!

### Step 1: Choose Your Cause


Choose a cause that you would like to champion by clicking on a story card like one of the ones you see below:

Choose one or more of the areas below and show your support for what matters to you!

 <p><b>The Paul and Maxwell Casey Fund at UNC Fertility</b></p> <p>While IVF does not guarantee a baby, it does provide a chance that we believe all couples should have if they desire it. Unfortunately, many of the 1 in 8 couples who need fertility intervention may not be able to afford some or all of the treatments. We were so fortunate that costs did not prohibit us from pursuing IVF. If it had, we would not have Paul today! That is why we established The Paul and Maxwell Casey Fund to financially support couples who are trying to conceive.</p> <p>\$10,450 Raised of \$40,000 Goal</p>	 <p><b>Wendy Gordon Pake's UNC Health Food Initiative Fundraiser</b></p> <p>Imagine being a parent who is going through a difficult time financially and is also challenged with a diagnosis of a serious illness. Considering showing your support and help UNC Health's most vulnerable patients and families, including those who manage a food allergy or other diet-treated conditions, by giving to the UNC Health Food Initiative.</p> <p>\$4,343 Raised of \$0 Goal</p>
---	--

### Step 2: Become a Champion

Find the "Become a Champion" card on the right side. Click on the "Get Your Personal Share Link" button:



affordable,

when my young son

we were at a

utlasted the snacks

ndlv ingredients

**Become a Champion!**

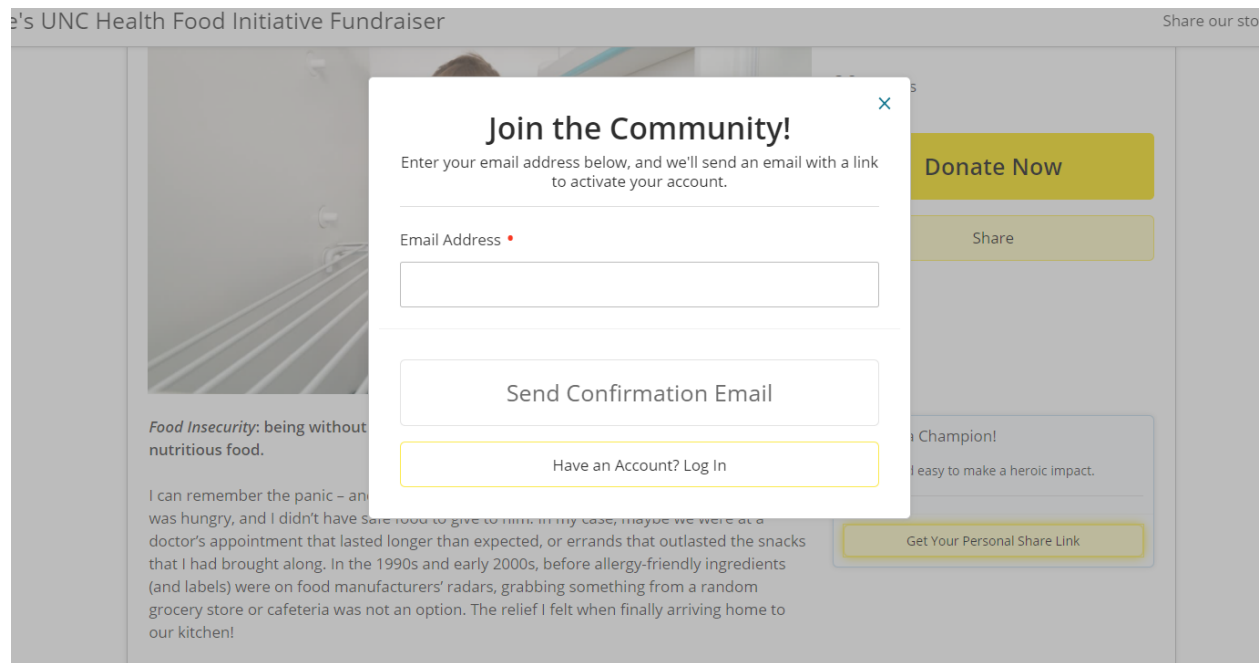
It's free and easy to make a heroic impact.

[Get Your Personal Share Link](#)

## Become a Champion for Causes you Care About!

### Step 3: Join the Community

Join the community by creating your account. After you enter your email address, you will receive a confirmation email in your inbox where you will click on the green button that says "Let's Do This":



**You can help make a difference!**

**Thank you for being a part of our community.**

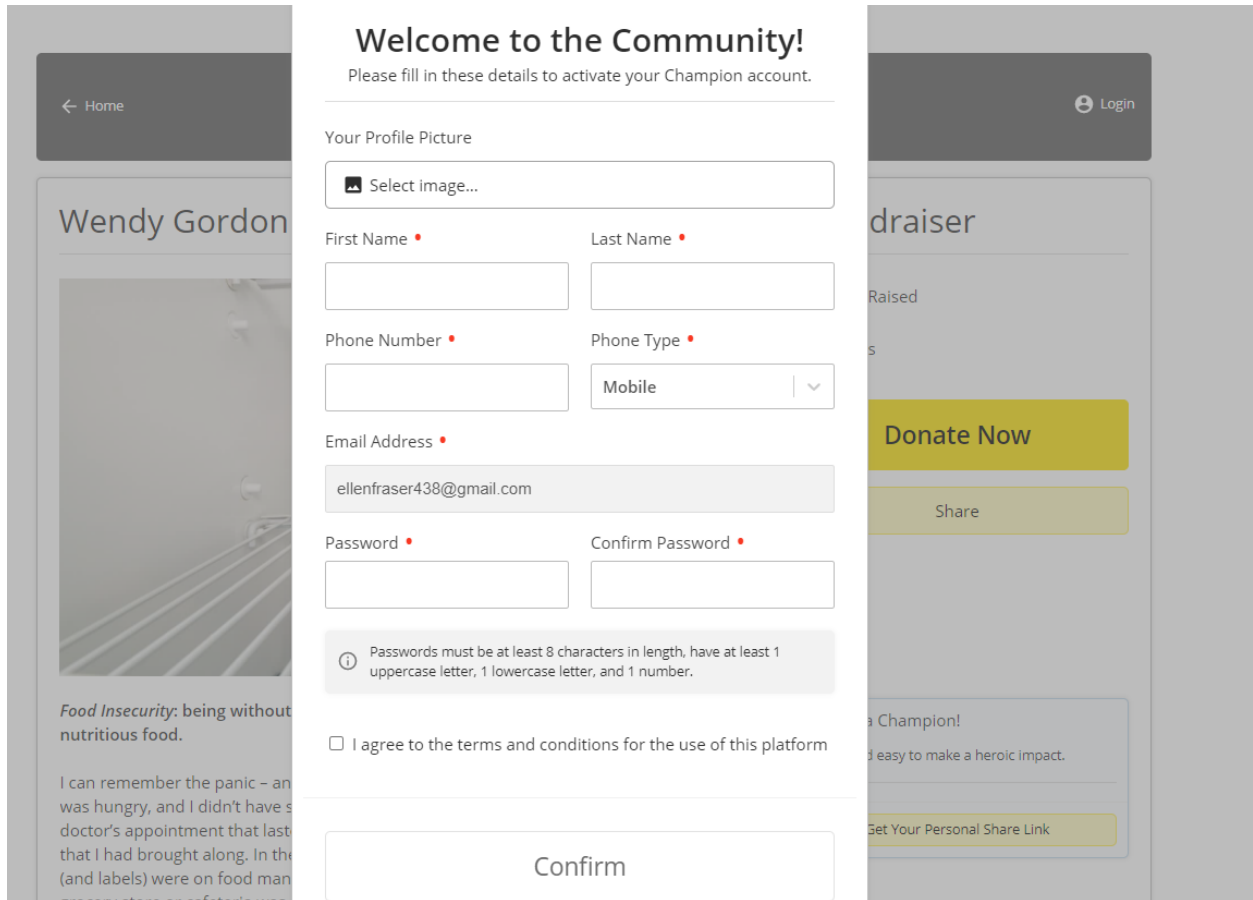
If you have questions contact the administrator,  
[info@communityfunded.com](mailto:info@communityfunded.com)

Let's  
do  
this!

## Become a Champion for Causes you Care About!

### Step 4: Set Up Your Account

Set up your account by uploading a profile picture and filling in the rest of the information in the window shown in the screenshot below:

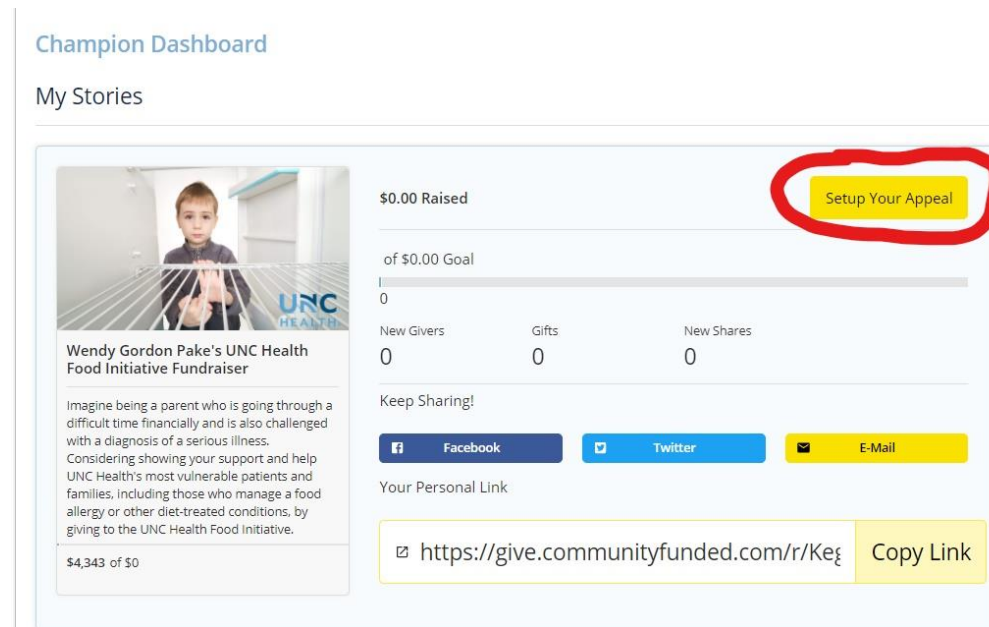


The screenshot shows a mobile application interface for account setup. The central form is titled "Welcome to the Community!" and includes a "Login" button in the top right. The form fields are: "Your Profile Picture" with a "Select image..." button; "First Name" and "Last Name" text boxes; "Phone Number" text box and "Phone Type" dropdown menu (set to "Mobile"); "Email Address" text box (containing "ellenfraser438@gmail.com"); "Password" and "Confirm Password" text boxes. A password requirement note states: "Passwords must be at least 8 characters in length, have at least 1 uppercase letter, 1 lowercase letter, and 1 number." Below the form is a checkbox for "I agree to the terms and conditions for the use of this platform" and a "Confirm" button. To the left, a user profile for "Wendy Gordon" is visible, featuring a photo and a bio about "Food Insecurity". To the right, a "raiser" profile is partially visible, showing a "Donate Now" button and a "Share" button.

## Become a Champion for Causes you Care About!

### Step 5: Set Up Your Appeal

Click on the yellow button in the upper right-hand corner to set up your appeal. A window will pop-up where you can fill in your personal fundraising goals for dollars and donors and write a compelling message to your friends and family! From there, you can click on buttons to post directly to Facebook or Twitter or start a new email:



**Champion Dashboard**

My Stories

**Wendy Gordon Pake's UNC Health Food Initiative Fundraiser**

Imagine being a parent who is going through a difficult time financially and is also challenged with a diagnosis of a serious illness. Considering showing your support and help UNC Health's most vulnerable patients and families, including those who manage a food allergy or other diet-treated conditions, by giving to the UNC Health Food Initiative.

\$4,343 of \$0

\$0.00 Raised

of \$0.00 Goal

0

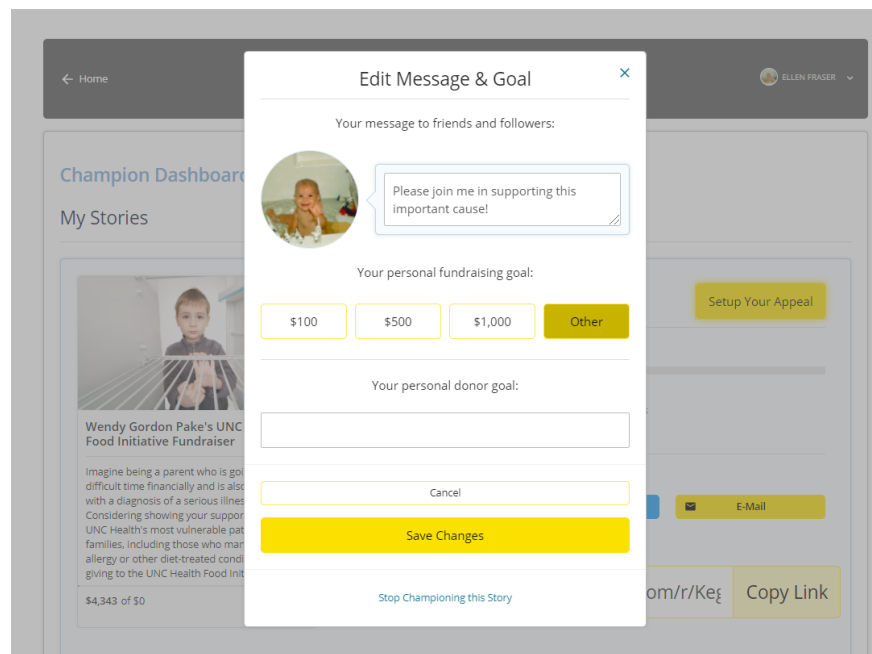
New Givers	Gifts	New Shares
0	0	0

Keep Sharing!

[Facebook](#) [Twitter](#) [E-Mail](#)

Your Personal Link

<https://give.communityfunded.com/r/Keξ> [Copy Link](#)



**Edit Message & Goal**

Your message to friends and followers:

Please join me in supporting this important cause!

Your personal fundraising goal:

[\\$100](#) [\\$500](#) [\\$1,000](#) [Other](#)

Your personal donor goal:

[Cancel](#)

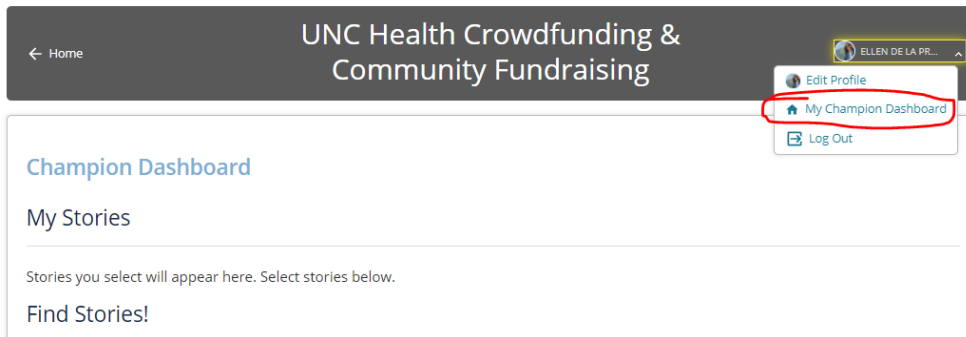
[Save Changes](#)

[Stop Championing this Story](#)

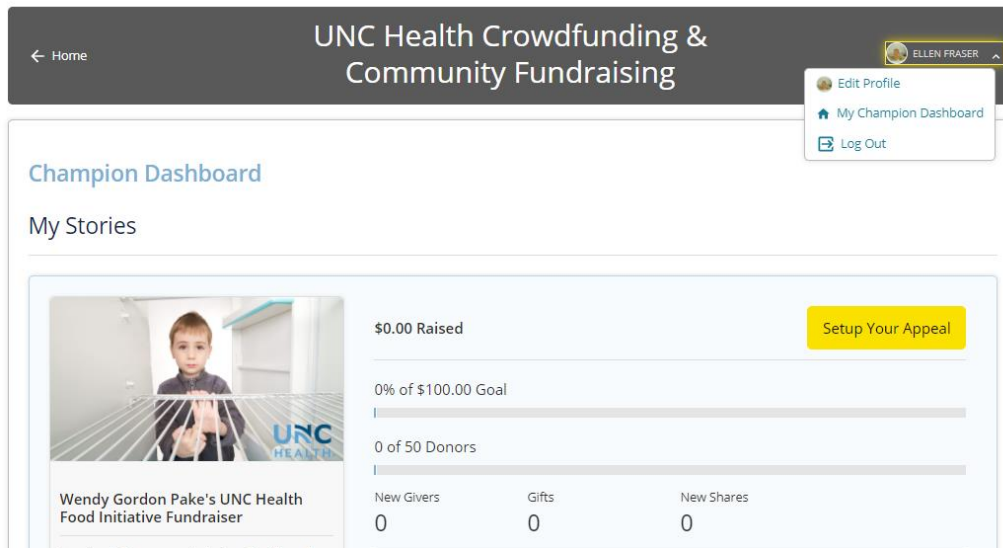
## Become a Champion for Causes you Care About!

### Step 6: Using Your Personal Share Link & Viewing Your Champion Dashboard

You can use your personal share link by clicking on the “Copy Link” button at any time and then pasting this link into emails or social posts. This personal share link will track how many donors make gifts from your specific link. At any time, you can view how much you have raised and from how many donors by viewing your Champion Dashboard. You can view directions on how to access your Champion Dashboard in the screenshot below:



This is what your Champion Dashboard screen will look like:



### Questions?

Please connect with Ellen Fraser, Assistant Director, Digital Fundraising at [efraser@email.unc.edu](mailto:efraser@email.unc.edu) or (614) 581-2174 (mobile)